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Piloto de Colombia**

UN ESPACIO PARA LA EVOLUCIÓN

Smart cities approach for Colombian Context. Learning from ITS experiences and linking with government organization

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• APPROACHES OF SMART CONCEPTS



BACKGROUND



ITS EXPERIENCES AND SMART CITIES



SMART CITIES AND LINKS WITH COLOMBIAN GOVERNMENT ORGANIZATION



CONCLUSIONS



QUESTIONS



BACKGROUND



ITS EXPERIENCES



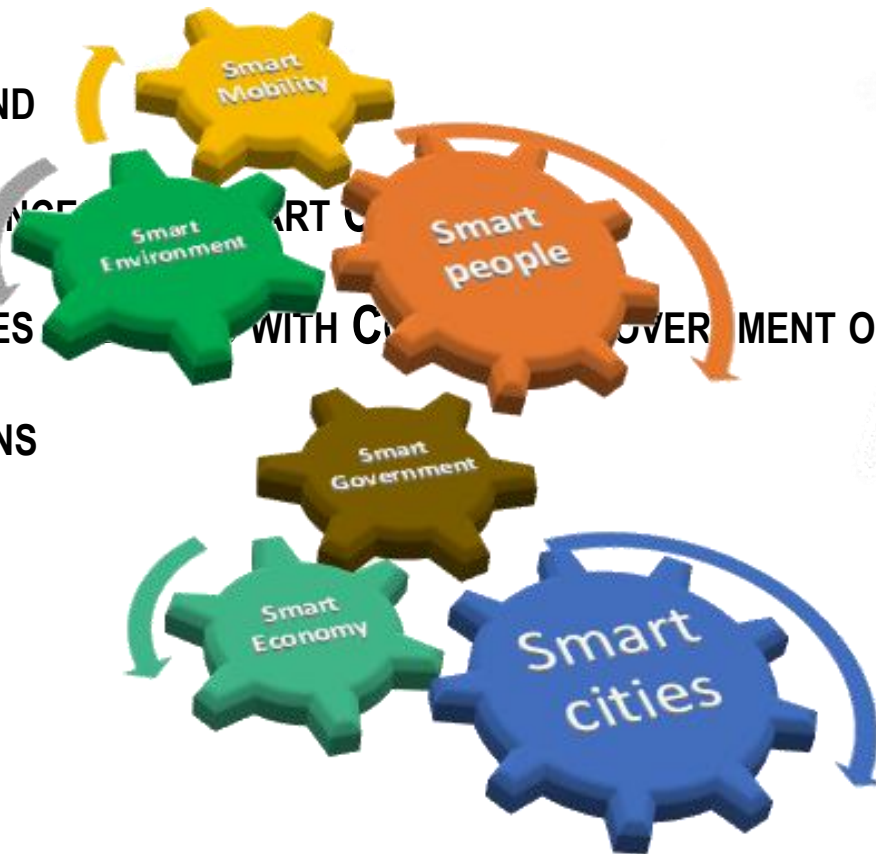
SMART CITIES



CONCLUSIONS



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WITH COLOMBIAN GOVERNMENT ORGANIZATION



BACKGROUND

SMART CITIES CONTEXT → NEW TECHNOLOGY APPROACHES

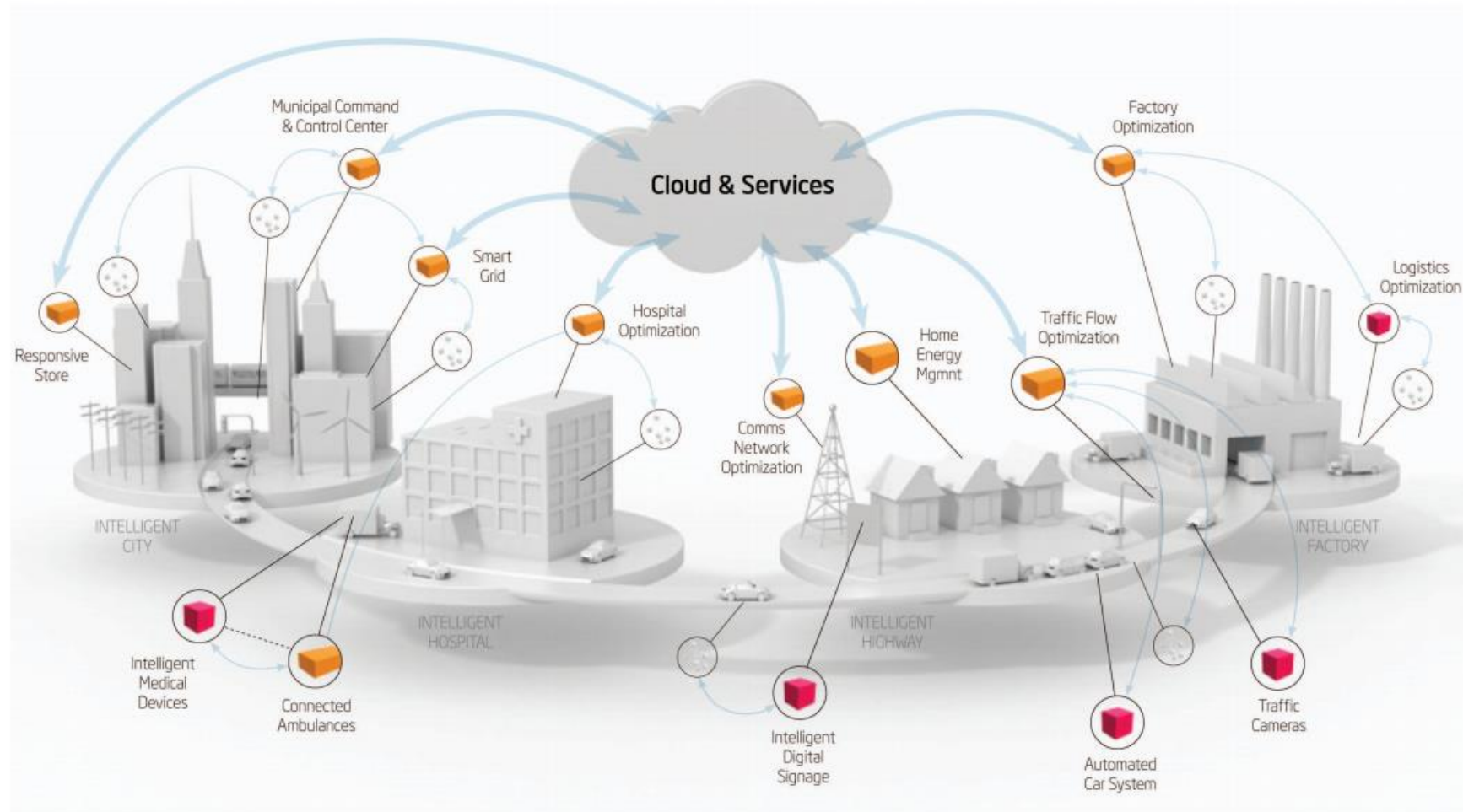
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- **SAMRT CITY RESEARCH TOPICS** (MIT, 2015)
 - URBAN ANALYTICS AND MODELING
 - INCENTIVES AND GOVERNANCE
 - MOBILITY NETWORKS PLACES OF LIVING AND WORK
 - ELECTRONIC AND SOCIAL NETWORKS
 - ENERGY NETWORKS
- **SEVERAL CONCEPTS IN SMART CITIES**
 - BUILT-FROM-SCRATCH IS CALLED A CYBORG
 - SONGDO IN SOUTH KOREA, MASDAR CITY IN THE UNITED ARAB EMIRATES,
 - URBAN OPERATING SYSTEM
 - SINGAPORE, CURITIBA AND CITY OF LUXEMBURG



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- FROM A COLOMBIAN PERSPECTIVE

- SEVERAL PUBLIC AND PRIVATE ENTITIES HAVE BEGUN TO BROADCAST THE SMART CITY APPROACH.
- MEDELLIN DIGITAL





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- FROM A COLOMBIAN PERSPECTIVE

- GOVERNMENT INITIATIVE CALLED “*PLAN VIVE DIGITAL*” - “DIGITAL ECOSYSTEM” THAT COVERS INFRASTRUCTURE, SERVICES, APPLICATIONS AND USERS
- “*VIVELABS*” FOCUSED ON PROMOTING THE ICT CONTEXT OVER THE POPULATION
 - ICT SKILLS FOR THE PEOPLE THAT HAVE NOT ACCESS TO THE TECHNOLOGY
 - STRENGTHEN SKILLS FOR PEOPLE THAT HAS ICT ADVANCED KNOWLEDGE.
 - ENTREPRENEURSHIP THAT CONTRIBUTES TO DEVELOP THE LOCAL ECONOMIES AND OF COURSE PROMOTE THE SMART CITY CONCEPT.



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- HOWEVER, SMART CITY APPROACH IS HIGHLY CHANGED IN COLOMBIA → DEPENDS ON LARGELY OF GOVERNMENT SITUATIONS.
- DEPARTMENT OF NATIONAL PLANNING (DNP)
 - CREATE A DOCUMENTS CALLED CONPES
 - COUNCIL OF POLICIES FOR ECONOMY AND SOCIAL ASPECTS.
 - CURRENTLY, WE ARE CREATING ITS* CONPES → IT CAN BE HELP TO SMART CITIES CONPES



ITS EXPERIENCES...

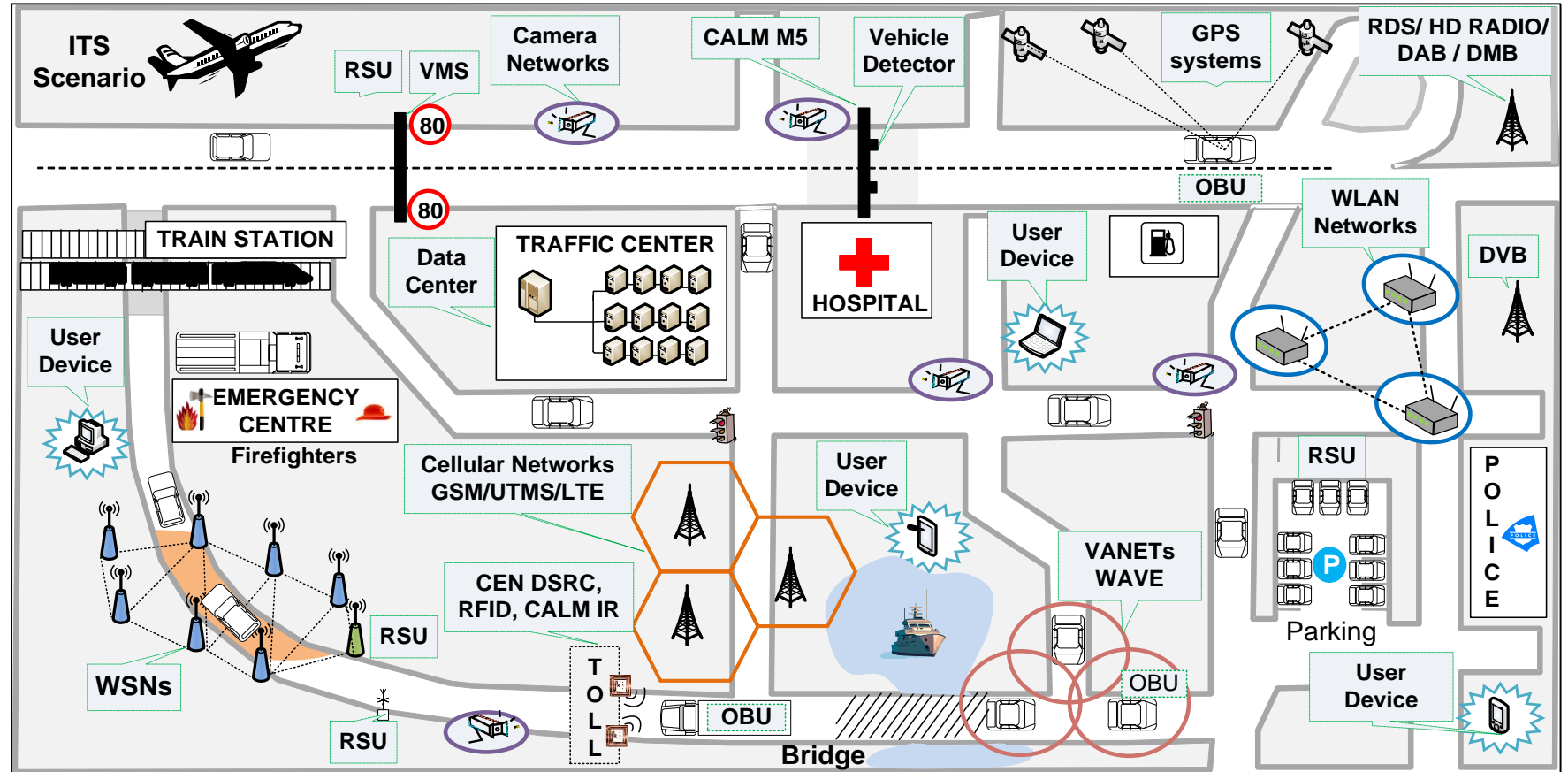
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RDS: Radio data system, HD RADIO: Hybrid Digital Radio, DAB: Digital Audio Broadcasting, DMB: Digital multimedia Broadcasting, DVB: Digital Video Broadcasting, WLAN: Wireless Local Area Network, GPS: Global Position System, VANET: Vehicular Ad-hoc Network, CALM: Communications, Air-interface, Long and Medium range, WAVE: Wireless Access in Vehicular Environments (CALM M5 - CALM IR), GSM: Global System for Mobile, UMTS: Universal Mobile Telecommunication System, LTE: Long Term Evolution, RFID: Radio Frequency Identification, DSRC: Dedicated-Short Range Communication, RSU: RoadSide Unit, OBU: On-board Unit, WSNs: Wireless Sensor Networks, VMS: Variable Message Sing



- VERY IMPORTANT ISSUE → MOBILITY
 - ITS WAS THINKED TO HELP AND IMPROVE TO THE CITIES IN SEVERAL MOBILITY AND EFFICIENCY ISSUES.
 - HOWEVER THEIR DEPLOYMENTS WERE PLANNING LOCALLY, CURRENTLY, THEY CAN'T INTEGRATE WITH ANOTHER ITS SOLUTIONS.
 - ITS SOLUTIONS WERE NOT INTENDED TO TAKE PART OF A WHOLE SYSTEMS FOR THE CITY OR CITIES OR EVEN FOR THE COUNTRY BUT RATHER → TO SOLVE A SPECIFIC PROBLEM.
- WE DID NOT APPLY STANDARDS
 - FOR INSTANCE, TRASMILENIO
- CURRENTLY, NATIONAL GOVERNMENT IS DEVELOPING SEVERAL DIFFERENT BIG INFRASTRUCTURE PROJECTS
 - MINISTRY OF TRANSPORTATION ARE TAKING INTO ACCOUNT STANDARDIZATION AS FROM TC 204

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SMART CITIES AND LINKS WITH COLOMBIAN GOVERNMENT ORGA..

- WORLD FORECAST
- COLOMBIA POPULATION FOR 2050 IS ESTIMATED TO 71 MILLION AND CURRENTLY 76% OF POPULATION LIVES IN THE URBAN TERRITORIES
- 32 DEPARTMENTS
- SPECIAL DISTRICTS
- FROM GOVERNMENT
 - SIXTEEN MINISTRIES
 - MUNICIPAL GOVERNMENTS



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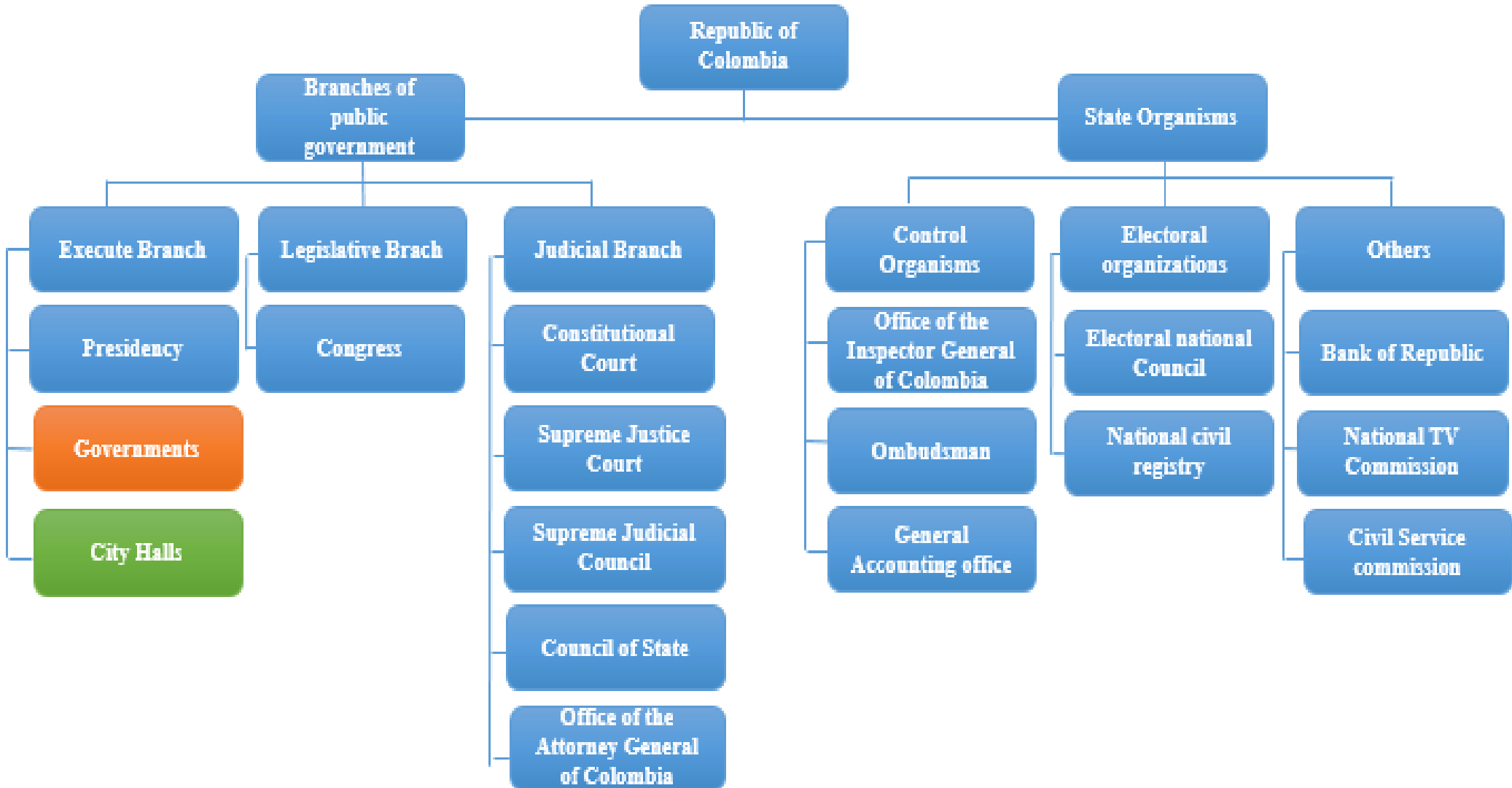
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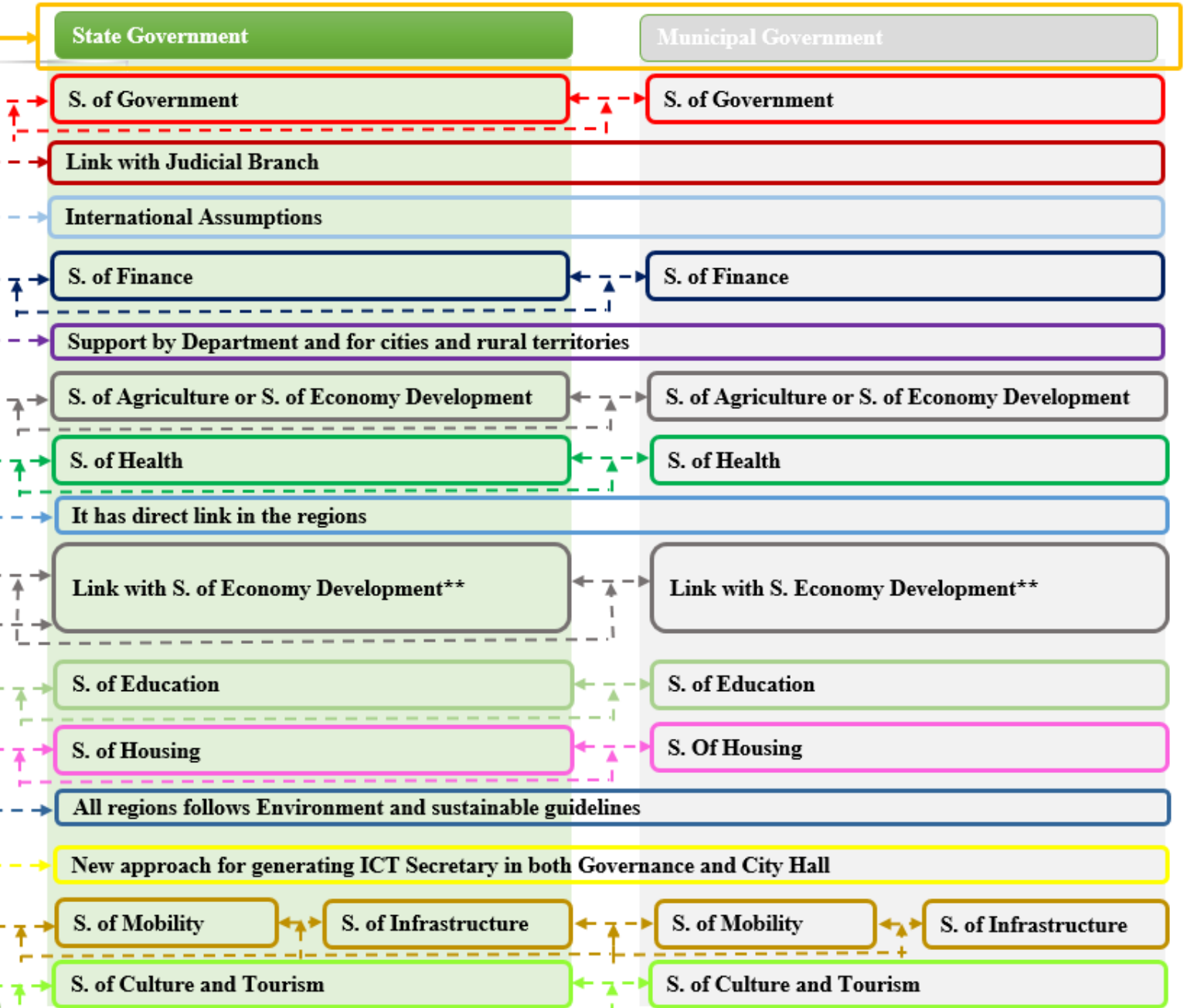
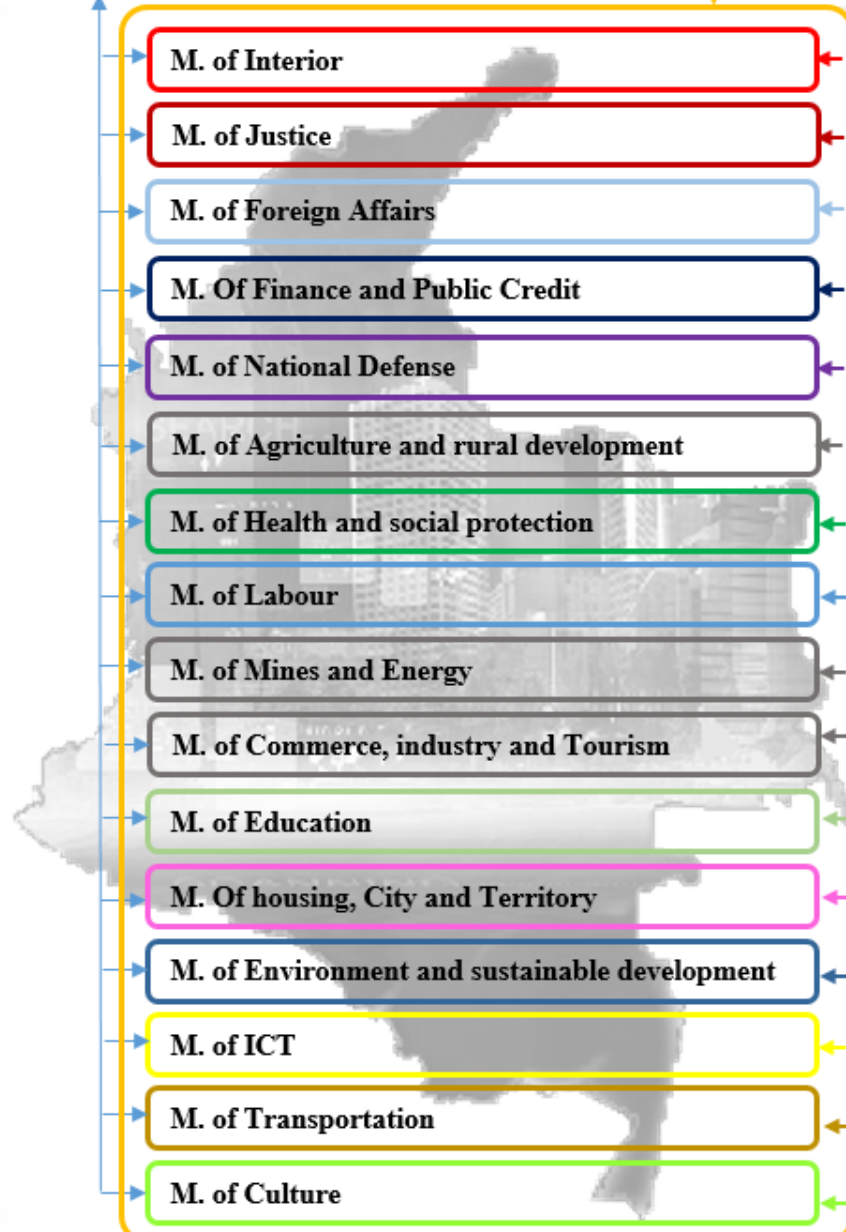
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Execute Branch

Presidency

Departments or Special Districts*





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- IN THIS PAPER WAS PRESENTED THE SMART CITIES APPROACH FOR COLOMBIAN CONTEXT
- IN ADDITION WAS ANALYZED THAT IT IS VERY IMPORTANT TO USE TECHNOLOGY STANDARDS IN ORDER TO GENERATE AND PRODUCE DELIVERY SERVICES IN WHATEVER ECONOMY SECTOR.
- GOVERNMENT ORGANIZATION PLAYS A KEY ROLE IN STRUCTURE OF NEW SMART CITIES APPROACH AND CONCEPTS SPECIALLY AS OF SECRETARIES BELONGING TO MUNICIPAL GOVERNMENTS AND DEPARTMENTS
- FUTURE WORKS, WE CAN SHOW WHAT IT IS THE SPECIFIC ROLES OF LOCAL GOVERNMENTS AND THEIR MAIN LINKING WITH HIS ACTIONS PLANS AND WITH THE PLANNING ELABORATED BY DNP



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Děkuji
Thanks for your kind attention